



Conferencing at Mythe Barn

Event Brief

Organised through Leicester based event agent Some Bright Spark, the brief was to host a two day conference for locally based logistics specialists TNT.

Our client had a clear idea of how the event should look. This resulted in the event requiring flexible meeting spaces large enough to comfortably seat delegate numbers alongside staging and AV set up, a warming lunch in a breakout area and a setting to inspire their delegates. Guests would be 60-70 senior managers from TNT.

A relaxed and informal feel was necessary, which was achieved in a number of ways. For example, the client supplied alternative, comfortable seating (as pictured) for the main conference space. Plus, in house catering team Galloping Gourmet supplied a delicious chicken spit roast wrap buffet – a more casual offering compared to a typical buffet lunch.

Our client utilised an AV supplier to erect a branded staged area accompanied by plasma televisions and an extensive sound deck to manage proceedings from using our Grain Store room as the blank canvas. A day prior to the event was required to complete the set up.

Post Event

Both Some Bright Spark and TNT provided excellent verbal feedback post event in relation to the planning stages, venue and event service.

